

THE FOUR P's: guiding principles for St. Michaels government in the 21st century

PROFESSIONALISM:

- Upgrade to the most current data and information software
- Continue to streamline and modernize the Town website, and enhance online communications
- Bring payroll and accounting procedures to current government standards
- Uniformly enforce all provisions of the Town Code

PROGRESS:

- Promote St. Michaels as a safe exurban live/work space for young families
- Encourage and support small business startup ventures, particularly minority owned
- Create a framework for controlled growth and renewal
- Protect the quality of life for residents while enhancing and elevating the visitor experience
- Take a proactive approach to confronting the effects of climate change and sea level rise

PARITY:

- Seek balance between the needs of the business community and the rights of all residents
- Give equal voice to all stakeholders
- Seek equal burden-sharing among all interests
- Work toward the common goal of elevating the Town's image and reputation

PROSPERITY:

- Prosperity is the end result of implementing the goals listed above. We seek a diversified economy that provides more employment and investment opportunities for the Town's current residents, future residents, and businesses, while preserving our small-town charm. IF we maintain the correct balance between a vibrant tourist trade and a livable and sustainable community, everyone profits